



Learning. Technology. Innovation.

Peak Pacific Limited

Headquartered in Hong Kong, **Peak Pacific** is a global market leader in Learning, Technology and Innovation.

We are seeking talented, ambitious professionals to join our team to provide strategic leadership and inspire behaviour-changing ideas across multiple areas internally and our high-profile clients.

You will have the opportunity to work with globally recognised companies in industries where high stakes compliance and regulations matter and the opportunity to design and develop game-changing strategies with clients who welcome innovation and fresh thinking.

You will also play a key role in inspiring clients in the Airline, Transportation/Logistics, Banking/Finance, Healthcare, and other exciting verticals to find adventurous new ways to excite and engage learners across digital learning, enabling technologies, social media, gamification, mobile, VR, 3D, and other modes of learning and training.

Hong Kong | India | Singapore | UK | USA

Senior Learning Experience Designer

Who are we looking for?

We're looking for an eager, energetic, exceptional Learning Experience Designer to join our dynamic team. If you are passionate about crafting creative digital solutions for different learner profiles, using the latest technology tools, LX design and ID principles, this is the role for you!

What are you responsible for?

- Proactively build a relationship with clients to understand their business needs, gather requirements, research appropriate solutions and write proposals in a clear and compelling manner for the client.
- Manage and support subject matter experts and all client needs in the design and development of materials for digital learning delivery.
- Use LX principles and Instructional Design strategies to design high quality customer-focused learning materials such as WBT modules, explainer videos, mobile learning apps, workshops and VCTs. Select and use appropriate learning strategies and technologies in the design and creation of digital learning content.
- Use the latest technology/authoring tools and/or support the team in the development of digital learning solutions.
- Contribute technical expertise to ensure the design of the digital learning materials is engaging and makes full use of the possibilities offered by learning technologies.
- Undertake coaching and development activities with less experienced instructional designers as required and mentor the team as required.
- Deal professionally with internal and external clients and colleagues, providing responses to specialist queries.
- Maintain written records of complex information and project communication with clients and Account Managers.
- Prepare and maintain project plans, weekly status reports, production schedules and other key performance and management information.
- Validate the quality of digital learning content with robust quality assurance processes.
- Deal professionally with internal and external clients and colleagues, providing responses to specialist queries.

What do you need?

- Minimum of 5 years relevant professional experience working in an eLearning Instructional design role in the Corporate or Training field. Experience working in an L&D role is an added advantage.
- A Degree or higher qualification in Instructional Design, Educational Technology, Communication or Learning Technologies, or related field.
- Able to anticipate client needs, with a demonstrated ability to proactively work with clients to understand their wider learning development needs and propose and design innovative approaches to deliver maximum value client. Knowledge of the L&D sector and challenges faced by clients.

- Strong knowledge and experience in applying LX design principles, Instructional Design theories in the design and development of digital learning solutions.
- Familiarity of learning Technology and digital deployment tools e.g. Camtasia, Captivate, Articulate Storyline
- Strong commitment to team work, while being able to lead, coach and mentor a team to achieve project deliverables.
- Proven self-starter, goal oriented – self-motivated, and willingness to take the initiative to ensure agreed objectives and deliverables are met.
- Attention to detail.
- Ability to multi-task, work under pressure and deliver work to meet tight deadlines.
- Excellent command of English, communication and presentation skills. Ability to speak Cantonese and/or Mandarin would be an advantage.

What can we offer?

We offer an exciting opportunity to work with leading blue-chip companies, competitive remuneration benefits and comprehensive career development prospects.

Interested parties should apply in strict confidence with a detailed resume indicating current, expected salary and earliest availability to careers@peakpacificgroup.com

(All personal data collected will be used for recruitment purpose only).