



**Learning. Technology. Innovation.**

### **Peak Pacific Limited**

Headquartered in Hong Kong, **Peak Pacific** is a global market leader in Learning, Technology and Innovation.

We are seeking talented, ambitious professionals to join our team to provide strategic leadership and inspire behaviour-changing ideas across multiple areas internally and our high-profile clients.

You will have the opportunity to work with globally recognised companies in industries where high stakes compliance and regulations matter and the opportunity to design and develop game-changing strategies with clients who welcome innovation and fresh thinking.

You will also play a key role in inspiring clients in the Airline, Transportation/Logistics, Banking/Finance, Healthcare, and other exciting verticals to find adventurous new ways to excite and engage learners across digital learning, enabling technologies, social media, gamification, mobile, VR, 3D, and other modes of learning and training.

**Hong Kong | India | Philippines | Singapore | UK | USA**

## Instructional Designer (FTE)

### Who are we looking for?

We're looking for an exceptional Instructional Designer to join our winning team. This role is central to our business and focuses on the creation of innovative learning solutions, information design and mobile content strategies.

### What are you responsible for?

- Design and create high quality customer focused learning materials.
- Create IDD and Style Guides pre-development
- Apply design principles and best practice in the development of scripts and storyboards.
- Utilize rapid development best practice to create instructionally and visually engaging and appropriate eLearning interventions. Must be proficient in Articulate Storyline development.
- Accountable for developing, reviewing and editing existing materials.
- Responsible for ensuring instructional design output is delivered within expecting project timelines.
- Advise upon design and implement learning metrics and analysis to validate the design approaches taken and recommend improvements.
- Select and use tools and activities (e.g. video, SCORM interactive, forum, poll, quiz, peer review, etc.) appropriate to the learning outcome.
- Maintain effective project communication with Manager, development team, and clients.
- Validate the quality of e-learning content with robust quality assurance processes.

### What do you need?

- 4-7 years of work experience
- Degree in Mass-communication/ Journalism/ English or any graduate with diploma or certification in Instructional Designing
- In depth knowledge of ID principles.
- Ability to apply instructional design principles for designing online training.
- Strong writing, editing and proofreading skills
- Attention to details
- Tools & Technology:
  - Articulate Storyline (Must Have proficiency)
  - PowerPoint
  - MS Word
  - Captivate (Good to Have)
- Knowledge or previous experience in developing eLearning for the following industries: Aviation, Banking and Finance and/or Procurement
- Languages required: English and Hindi
- Traveling may be required

**What can we offer?**

We offer an exciting opportunity to work with leading blue-chip companies, competitive remuneration benefits and comprehensive career development prospects.

Interested parties should apply in strict confidence with a detailed resume indicating current, expected salary and earliest availability to [careers@peakpacificgroup.com](mailto:careers@peakpacificgroup.com)

*(All personal data collected will be used for recruitment purpose only).*